



# CallTower Sweet Spot.

**In the quickly evolving technology culture of today, CallTower stands apart by delivering dynamic, flexible and vetted communication solutions.**

CallTower delivers the latest technology for ongoing business success in order to exceed the expectations of our customers and partners. CallTower's superior voice quality, network, international expansion, centralized order and support automation, geographic redundancy, Cloud/IT services and user-friendly options make us the right solution for your clients.

[Partner Resource](#)



CallTower  
Inc

# You only want the best for your clients.

Your reputation is tied to the companies you partner with, and you only want to partner with the most experienced Unified Communications (UC) and Collaboration Providers.

## Why Partner with CallTower?

- 177% revenue growth since 2014
- Partner dedicated with aggressive bonus and residuals commissions that are the highest in the industry
- Hosted voice industry pioneer with a 99% customer retention rate
- 100% redundancy in our private cloud
- UC Industry Pioneer (Founded in 2002)
- Customized key integrations built for the customers' environment with flexible Contact Center and CT Cloud Boost (Internet optimization) options
- Only company to deliver native industry leading hosted voice solutions
- Self-Provisioning Proprietary Portal for Administrators and Users

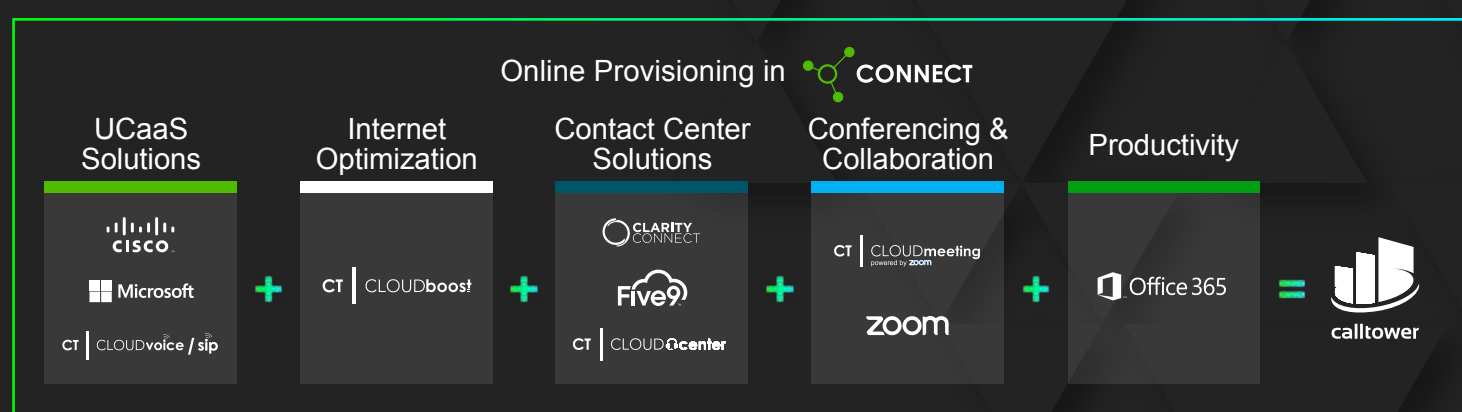
When you partner with CallTower, you connect your customers with one of Microsoft's largest Hosted Skype for Business and Teams providers, a premier leader in Cisco Enterprise Hosted VoIP and CT Cloud Voice. CallTower's SIP (CT Cloud SIP) DID Packages combine the most popular SIP features with concurrent calls equal to twice the number of DIDs.

## CallTower is in a unique position in the UC global market.

CallTower exists to enable people to easily connect to transact business communications. Since its inception in 2002, CallTower has become a leading provider of cloud-based, enterprise-class Unified Communications solutions for growing organizations worldwide. CallTower provides, integrates and supports industry-leading, cloud-based, Unified Communications and Collaboration solutions, including Cisco® UC, Microsoft® Teams Direct Routing, Native Skype for Business, CT Cloud, CT Cloud Boost, Office 365 and CT Cloud Meeting, powered by Zoom Video Communications for business customers.

CallTower enhances our clients' strategic and operational capabilities by integrating VoIP service, mobile applications, email hosting, unified messaging, instant messaging, audio, web and video conferencing, collaboration tools, contact center, cloud services and global network solutions into one reliable platform.

# Partnering with CallTower Delivers.



## Experience.

Leverage our years of experience - technical staff to assist you in closing all opportunities.



### CALLTOWER CONNECT

A revolutionary proprietary customer portal built from the ground-up for speed and ease of use to provision and provide management tools and analytics for administrators and users. Connect simplifies the setup and management of CallTower Cisco, Native Skype for Business, Microsoft Teams and CT Cloud solutions within from the online portal or mobile application.



### CISCO UC

Cisco Hosted UC Voice CallTower has partnered with Cisco since 2002. As a Premier Cisco Partner, Cisco aligns with CallTower in their commitment to helping organizations and people connect, communicate and collaborate. CallTower operates our Cisco Hosted UC from within our geo-redundant data centers delivering the latest version of Cisco HCS. CallTower provides these enhancements/features to our customers as part of our solution.



### MICROSOFT TEAMS

The Microsoft Teams Phone System powered by CallTower enables customers to bring their current voice services into the Microsoft Cloud through Direct Routing. Direct Routing ensures the ability to leverage CallTower's preferred rates and unlocks the full potential of a Microsoft Teams Phone System.



### NATIVE SKYPE FOR BUSINESS

Microsoft has announced that in 2021 they will no longer support Skype for Business Online. This announcement will not impact CallTower's Skype for Business Customers. As one of the largest distributors of hosted Skype for Business voice, CallTower will continue to deliver and support a native Skype for Business solution through 2025 in CallTower's private cloud environment.



### OFFICE 365

Transform the way you do business by integrating CallTower voice and conferencing capabilities to your Office 365 license, enabling your business to boost productivity and save valuable money.



### CT CLOUD VOICE

CallTower's cost effective CT Cloud Voice delivers rock-solid stability with numerous features. With CT Cloud Voice, network operators can support customers of any size by quickly and reliably delivering feature-rich, high-quality and secure business communications solutions.



### SYNERGY UC

With CallTower's Synergy Solution, you can now seamlessly integrate Cisco technology with Skype for Business. CallTower has developed interoperability between Cisco CallManager, Microsoft's Skype for Business and CT Cloud Voice.



### INTERNATIONAL EXPANSION

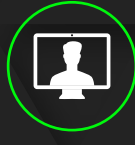
Do your customers need to connect beyond the US? CallTower has expanded its network to reach more than 75 countries (and growing) with DIDs and 24x7x365 monitoring.



### HOSTED CONTACT CENTER

CallTower provides options in fully integrated contact center solutions (supporting voice, email, text, web chat, Facebook, & Twitter), routing, reporting & recording.

- **Five 9** - Get all the benefits of feature-rich, on-premise Contact Center systems with none of the hassle.
- **CT Cloud Contact Center** - Fully-featured, Powerful and Complete End-to-end Cloud Contact Center
- **Clarity Connect** - Native Skype for Business Contact Center



### CONFERENCING

CallTower conferencing and collaboration solutions boost efficiency and productivity with today's most advanced tool: CT Cloud Meeting, powered by Zoom.



### INTEGRATION

CallTower delivers key UCaaS integrations for Cisco and Microsoft, including CRM, contact center, UC Analytics, Internet Optimization, UC Recording + seamless interoperability between Cisco UC and Skype for Business, CT Cloud Voice and much more.



### CT CLOUD BOOST

With fully redundant architecture, CallTower delivers higher quality network performance by optimizing thousands of cloud-based applications, including UCaaS, Salesforce.com and Dynamics. CT Cloud Boost will deliver the quality and experience for real-time application improving overall network performance.



### EQUIPMENT

CallTower's hosted voice solutions provides a feature rich solution to fit your business needs along with a wide range of Polycom, Cisco and Yealink integrated devices.

#### PARTNER PORTAL

Features include customer and partner presentations, equipment and product collateral, training materials including videos, contact information to specific departments within CallTower, up-to-date promotions.

[Visit Site](#)

#### ON-BOARDING

Unrivaled PM team to on board customers with a complete turnkey implementation process.

#### COMMISSIONS & PROMOTIONS

Aggressive bonus and residuals commissions that are the highest in the industry and several quarterly promotions.

[Learn More](#)

If you are looking for a partnership with an organization that has multiple platforms such as Microsoft, Cisco, and CT Cloud Voice for your domestic and international customers - that range in size from 75 to thousands of users - within a single or multi-location environment.

**THEN CALLTOWER IS THE PARTNERSHIP FOR YOU.**