Why a Microsoft Teams cloud voice solution is **better with a hosted SBC**

If you're looking to increase efficiency and cut costs, you have to make the most of your IT administrative team. You don't want a well-trained group of experts putting hours into tasks not related to their goals, like managing on-site Session Border Controllers (SBC) to protect and optimize your SIP-based VoIP networks. In addition, the cost and storage of the SBC equipment on-site delivers unnecessary obstacles. In order to preserve outbound calling functionality in the event of a WAN failure, you'll also need phone lines on site, adding another expense. Routing inbound calls through your site can introduce single points of failure, reducing your reliability.

Today, there are alternatives to onsite SBC equipment and the benefits far outweigh the traditional on-premise equipment.

CallTower's Cloud-Based Direct Routing solution provides an entire cloud-based Direct Routing infrastructure with no annual on-site maintenance or additional technical resources for configuration.

CallTower's industry leading voice network includes a geo-redundant SBC's and voice platforms along with connections to over 45 global ISPs. This provides a level of redundancy that is cost-prohibitive to all but the largest organizations.

In the event of Office 365 issues, CallTower can help you to reroute your voice traffic to ensure your customers vendors, suppliers and remote employees can still reach you. Multiple options are available, including an alternative softphones app that users can start using the minute Office 365 stops delivering calls.

ON PREM SBC VS CLOUD

CALLTOWER CLOUD-BASED SOLUTIONS
DO NOT REQUIRE

- One or two SBCs on-site
- A technical resource to configure & maintain SBC
- Up-front SBC cost
- Yearly maintenance of SBC

CALLTOWER CLOUD-BASED SOLUTIONS
INCLUDE

- Setting up emergency services
- We provide equipment redundancy & geo-redundancy
- Ordering & managing of various SIP providers
- Multiple failover options (front-end/back-end)
- Capacity Management
- Number porting, call queues, auto attendands
- Office 365 licensing consulting
- Certified Microsoft Commercial & Government Cloud
- 24/7/365 US-Based Support

You need specialized hardware and knowledge to keep your SIP-based VoIP network secure, high-quality and connected, but you don't need to pay up-front costs or commit the time and resources of your IT team.

CallTower's cloud-based Direct Routing solutions are available today.

SCHEDULE A CONSULTATION TODAY